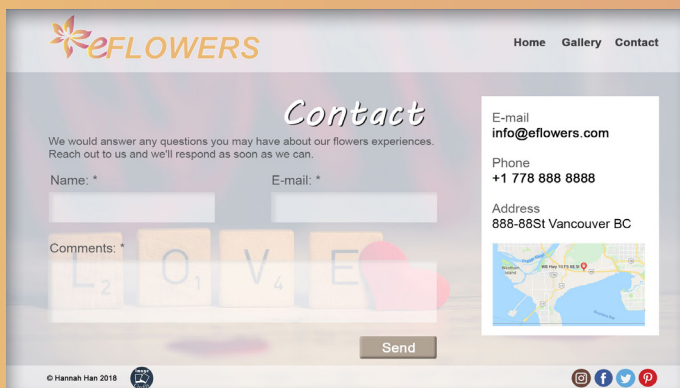


eFLOWERS Style Guide

Welcome to your proudly serve digital toolkit.



I hope this guide will make it a bit easier to extend eFlowers experience to your operation by offering you digital co-branding guidelines for your online and social media channels. Thanks for choosing eFlowers.

Logo



Size: width 580pixes X height126pixes
image save - SVG

Color: gradiention color



Font

body

body: font type - Aria
font size - 16pt
font color- rgb(0,0,0)

subtitle

subtitle: font type - Aria
font size - 34pt
font style - italic
font color- rgb(0,0,0)



h1: font type - MV Boli
font size - 119.48pt
font color - rgb(255,255,255)

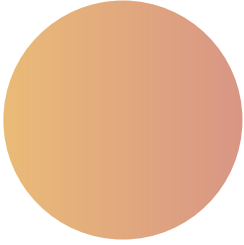


h2: font type - MV Boli
font size - 103.23pt
font color - rgb(255,255,255)



h3: font type - MV Boli
font size - 56.19pt
font color - rgb(255,255,255)

Color

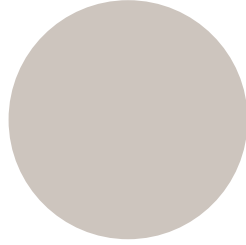


Logo

gradient color

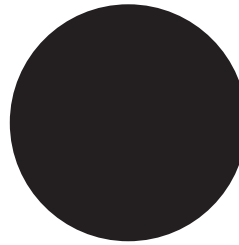
rgb(234,287,119) ▶

◀ rgb (216,149,133)



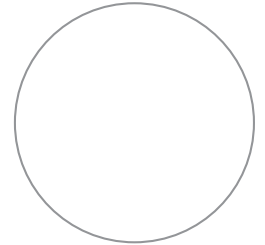
Footer background

rgb (205,197,190)



body font

rgb(0,0,0)



h1, h2, h3

rgb(255,255,255)

Images



main background image:

file size - width 1920 pixles X height
1278 pixels

image save - jpg, high, 72dpi



gallery background image:

file size - width 1920 pixles X height
1950 pixels

image save - jpg, high, 72dpi

opacity 0.5%



contact background image:

file size - width 1920 pixles X height
1070 pixels

image save - jpg, high, 72dpi

opacity 0.5%

main image:

file size - width 456 pixles X height
485pixels

image save - jpg, high, 72dpi

border-style: 5px; inset

rgba(255,255,255 0.8)



gallery Item background image:

file size - width 1920 pixles X height 1950 pixels

image save - jpg, high, 72dpi

opacity 0.2%



gallery Item image:

file size - width 456 pixles X height 485pixels

image save - jpg, high, 72dpi

border-style: 5px; soild

rgba(255,255,255 0.8)

Button



order button:

file size - width 286 pixles X height 74pixels

image save - png, 72dpi



send button:

file size - width 273 pixles X height 128pixels

image save - png, 72dpi



image credits button:

file size - width 495 pixles X height 495pixels

image save - png, 72dpi



social media button:

file size - width 128 pixles X height 128pixels

image save - png, 72dpi